



Conservation Federation

MISSOURI

BUSINESS ALLIANCE

WE
ENGAGE
INFORM
PROTECT
INFLUENCE
EMPOWER

AND YOU CAN TOO.

AboutCFM

The Conservation Federation of Missouri (CFM) is not a branch of state government or an entity of a public agency. CFM is a private organization made up of tens-of-thousands of Missourians. We are Missouri citizen conservationists who work together to support and improve our natural resources. CFM is actively involved in state and national issues that affect conservation. CFM has long been a prominent and effective voice before the Missouri General Assembly, the Missouri Department of Conservation and the Missouri Department of Natural Resources.

CFM was formed in 1935 when Missouri's wildlife, water and landscape resources were all but decimated. These founding members of CFM rallied citizen support behind a constitutional amendment, which placed control of conservation in the hands of the people. The amendment passed in 1936 and the Missouri Conservation Commission was born a year later.

In the decades since, CFM has worked to successfully secure dedicated funding for conservation; parks, water and soil; stopped dams from being built on our Ozark streams; passed the Missouri Clean Water Act; and initiated innovative programs, including Stream Teams, Share the Harvest, Operation Game Thief, Conservation Leadership Corps and more. The result of CFM's work is seen across Missouri in our forests, prairies, rivers, lakes, streams, abundant fisheries and wildlife.

CFM members are the pulse of hunters, fishermen, foresters, campers, trappers, hikers, paddlers, birdwatchers and all those who enjoy the outdoors. CFM speaks for sportsmen to support their vision for the future of Missouri outdoors. In fact, most conservation legislation in Missouri exists because of CFM's strong advocacy work.

CFM is the largest and most representative conservation organization in Missouri with thousands of individual members, more than 80 affiliated conservation organizations and an ever-growing Business Alliance that today includes over 50 state and national businesses.

OUR MISSION



*Citizens for the conservation of
natural resources and protection
of our outdoor heritage.*



"That land is a community is the basic concept of ecology, but that land is to be loved and respected is an extension of ethics. That land yields a cultural harvest is a fact long known, but latterly often forgotten." - Aldo Leopold

Advocacy Work

CFM is a prominent and effective voice for outdoor heritage and natural resource protection. We work with local, state and federal legislators to ensure policy affecting natural resources is in the best interest of Missouri citizens. We speak for all sportsmen, outdoor enthusiasts and wildlife advocates across Missouri.

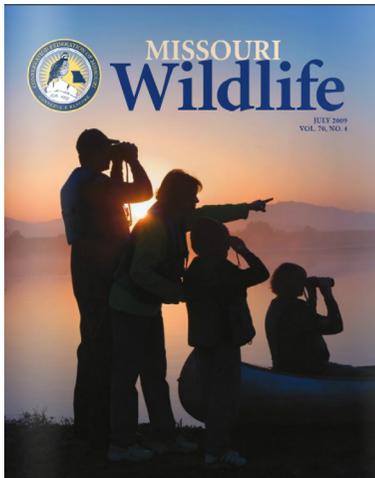
Since CFM's first meeting in 1935, our members and leaders have successfully campaigned for, championed and guided to completion the state's most valuable, most crucial conservation and environmental protection laws. For nearly a century, CFM has led the charge for wise development of natural resource policy.

CFM is the steadfast voice of Missouri citizen conservationists.



Outreach Actions

CFM publishes *Missouri Wildlife* six times per year. This award-winning magazine features organization and member news, interesting and informative articles, a calendar of conservation events, Business Alliance member highlights and advertisements from our supporters.



CFM embraces digital media. Our website engages our members and all Missourians with compelling content about current events in conservation, natural resources, governmental agencies and legislation. Each issue of *Missouri Wildlife* is available online.

We promote our mission and share information through social media. You'll find us active on Facebook, Twitter, Instagram, Youtube and more.

We host events statewide throughout the year to build awareness of CFM, while educating and inspiring conservationists to action. Our annual convention, regional banquets, affiliate summit and local events provide platforms for spreading the message of conservation far and wide.

CFM provides college scholarships and educational support to youth organizations. Our Conservation Leadership Corps develops the next generation of conservation leaders and advocates.

Our resource committees come together at our annual convention to create resolutions that are used to influence policy and legislation.

Supporting CFM today results in a better Missouri tomorrow.

 www.confedmo.org

 Conservation Federation of Missouri

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Program Prospects

CFM is involved in most conservation programs and initiatives in Missouri. We coordinate Share the Harvest, Missouri Archery in the Schools, Teaming With Wildlife, Operation Game Thief and Operation Forest Arson.



The Conservation Leadership Corps (CLC) develops students into the next generation of citizen conservation leaders. CLC students participate in conservation advocacy. They learn our process of resolution development and implementation. The National Wildlife Federation selected our CLC program as a model of excellence for youth development.

Diversity and balance are CFM strengths. Our wide range of accomplishments have all come about thanks to extraordinary citizens working together to achieve remarkable feats.

Add your voice to those of thousands - join today.

BusinessAlliance

For more than 75 years, CFM has been known as “The Voice for Missouri’s Outdoors.” From hunters to hikers, birders to mountain bikers, outdoor novices to outdoor veterans, CFM provides a platform for a diverse group of individuals and businesses to have their conservation voice be heard.

Quality outdoor opportunities make Missouri a desirable place to live and work, and add to our economic well-being. Through the CFM Business Alliance, we seek to strengthen the connection between Missouri’s natural resource managers and business leaders.

As CFM looks to the future, we remain ever cognizant of our past. We recognize the efforts of the conservationists who came before us and intend to honor their efforts by carrying their dreams into the future.

It takes us all: conservationists, legislators, agencies and industries. Collectively, we must pool our resources to advance our state into a promising future.

Corporate support has been and always will be essential for the promotion and protection of our precious natural resources.

IRON

Your Iron Business Alliance membership includes:

- One year subscription to *Missouri Wildlife*
 - Business Alliance listing in every issue
- Business Alliance listing on website
- CFM Business Alliance decal
- Business Alliance member discount
- Benefits of donating to a 501(c)3 non-profit

\$250

BRONZE

Your Bronze Business Alliance membership includes:

- One year subscription to *Missouri Wildlife*
 - Business Alliance listing in every issue
 - **Business card size ad** in every issue
- Business Alliance listing on website
- CFM Business Alliance decal
- Business Alliance member discount
- Benefits of donating to a 501(c)3 non-profit
- Two CFM convention tickets
- Two individual CFM memberships

\$1,000

SILVER

Your Silver Business Alliance membership includes:

- One year subscription to *Missouri Wildlife*
 - Business Alliance listing in every issue
 - **1/4 page ad** in every issue
- Business Alliance listing on website
- CFM Business Alliance decal
- Business Alliance member discount
- Benefits of donating to a 501(c)3 non-profit
- Silver Level Business Alliance plaque
- Half table at the CFM convention (5 tickets)
- Five individual CFM memberships

\$2,500

GOLD

Your Gold Business Alliance membership includes:

- One year subscription to *Missouri Wildlife*
 - Business Alliance listing in every issue
 - **1/2 page ad** in every issue
- Business Alliance listing on website
- CFM Business Alliance decal
- Business Alliance member discount
- Benefits of donating to a 501(c)3 non-profit
- Gold Level Business Alliance plaque
- Table at CFM convention (10 tickets)
- Ten individual CFM memberships

\$5,000

PLATINUM

Your Platinum Business Alliance membership includes:

- One year subscription to *Missouri Wildlife*
 - Business Alliance listing in every issue
 - **Full page ad** in every issue
- Business Alliance listing on website
- CFM Business Alliance decal
- Business Alliance member discount
- Benefits of donating to a 501(c)3 non-profit
- Platinum Level Business Alliance granite display
- Table at CFM convention (10 tickets)
- Ten individual CFM memberships

\$10,000

Employee Memberships

Show your employees you appreciate their hard work while supporting their outdoor passions by purchasing your valued employees an annual membership to the Conservation Federation of Missouri.

Through their membership, they will receive six issues of *Missouri Wildlife*, have the opportunity to be involved with the largest, most representative conservation organization in Missouri and be able to connect with other Missourians who share their conservation interests. Their membership allows them to be at the forefront of conservation advocacy as we work to better Missouri's future landscape.

Employee memberships are a unique gift you can give to your employees that not only support Missouri's outdoors, but also allow your employees to embrace their outdoor heritage.

Special group rates apply.

MemberDiscounts

Support is a two-way street.

Our members are a concentrated group of outdoor enthusiasts who appreciate businesses like yours that advocate for conservation in Missouri. Business Alliance members are able to market directly to CFM members through our Member Discount program. The discount will be made available to thousands of Missouri conservationists and sportsmen who appreciate your support of conservation.

Your discount will be listed on the Members Only page of the CFM website, highlighted in *Missouri Wildlife* and promoted on social media. Through the discount, CFM and our members can help support your business while you support conservation.

When it comes to

conservation

there's no such thing as

COMPETITION.

We're all in the same boat.

**Johnny Morris,
Founder of Bass Pro Shops**



Join Today

The countless achievements of CFM are the result of citizens, like you, working together to improve the management and use of our state's natural resources. No other organization in Missouri gives you the opportunity to directly influence the future of Missouri's outdoors the way CFM does.

Our diverse membership is made up of fishermen, hunters, hikers, birders, mountain bikers, campers, paddlers, naturalists and other outdoor enthusiasts. CFM unites individuals with singular interests for the collective support of our outdoors as a whole. From novices to true experts, CFM members share a common appreciation and respect for conservation.

Promoting the wise use of Missouri's natural resources and engaging citizens to respect our outdoor heritage is a never ending job. Join us and lend your support to our efforts as we ceaselessly work to protect the natural resources and outdoor heritage of Missouri for generations to come.

We need your support.

***Contact CFM to further discuss how your
business can become a conservation leader.***

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 Conservation Federation of Missouri

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We have been successful and remained strong because we have brought together the diverse interests of outdoor enthusiasts. Our accomplishments have been possible because of cooperation. We have truly brought all Missouri conservationists together in a united effort as we were organized to do.

We will conquer any challenges ahead.