



Mid America Bank Logo Use Guidelines

The Mid America Bank logo and any part of the symbol should be used for the sole purpose of the advertising or sponsorship opportunity that has been agreed upon. Your use of any logo implies acceptance of, and agreement with, the terms of the Use Guidelines. If you do not accept and agree to follow the rules for using the logos as set out in the Use Guidelines, you do not have the right to use the logos and should not use them. Any use of the logos that does not comply with the Use Guidelines is not authorized. Below you will find a list of conditions for the use of the Mid America Bank logo.

1. The logo may not be recreated, misrepresented, or altered in any way. This includes but is not limited to the unapproved versions below. The eagle head and bars may not be used by themselves; the full logo must be used in its entirety. If the file type or version we have provided you does not suffice, please make contact with us and we will provide an appropriate version.
2. The full color logo shall be placed on a white or black background **only** unless prior approval has been granted by the Marketing Department.
3. Permission to use this logo will need to be granted for each new advertising or sponsorship opportunity that Mid America Bank engages in with your company or organization.
4. **All** logo use or consent must be approved through the Marketing Department and may not be approved by anyone else.

The following are examples of **UNAPPROVED** logo usage:



Squeeze



Stretch



Tilt



Recolor



On a colored background
(All Black and all white versions can be provided for a colored background upon request)



With special effects

Mid America Bank
Marketing Department
1511 Friendship Road
Jefferson City, MO 65101
573-635-0019 | marketing@midambk.com